

September

Dear Local Business Owner:

The Londonderry High School Yearbook Staff is seeking the support of the community. We are asking local business owners and organizations to purchase advertisement space in this year's book, which will be distributed next May/June. The cost of the advertisement space is as follows:

AD Size	Price	
	B&W	Color
1/8 Business Card Size (2.75" x 4.25")	\$79	\$129
1/4 Page (4.25" x 5.5")	\$99	\$165
1/2 Page (8.5" x 5.5")	\$195	\$325
Full Page (8.5" x 11")	\$295	\$495

-or-

Patron/sponsor's page listing (donate a yearbook scholarship)- \$70

We feel that advertising in the yearbook is not only effective, but also affirms your support for the Londonderry Community. Unlike most other types of advertising, **an ad in a yearbook lasts a lifetime** and is seen by hundreds, if not thousands, of people. Furthermore, the ads are surrounded by candid photos making them some of the most looked at pages in the yearbook. Finally, your support really helps the school community by insuring that the yearbook is affordable to everyone.

If you are interested in purchasing advertisement space for this year's yearbook or in sponsoring a yearbook scholarship toward the purchase of a yearbook for a student who can't afford one (we will list you on our patron/sponsor's page in the yearbook), please let the student presenting this letter know. Attached is an order form if that is more convenient for you.

If you have any questions, please contact the yearbook staff at hdiamond@londonderry.org. Thank you for your support.

Sincerely,

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